[your logo here]

Be a [your community] Water Hero

CONTRIBUTE TO CLEAN WATERWAYS

ALWAYS HAVE BAGS 1

SCOOP THE POOP 2

Protect our beaches and bays by cleaning after your animal on walks and in private yards.

REDUCE WASTE IN STORMWATER RUNOFF 3

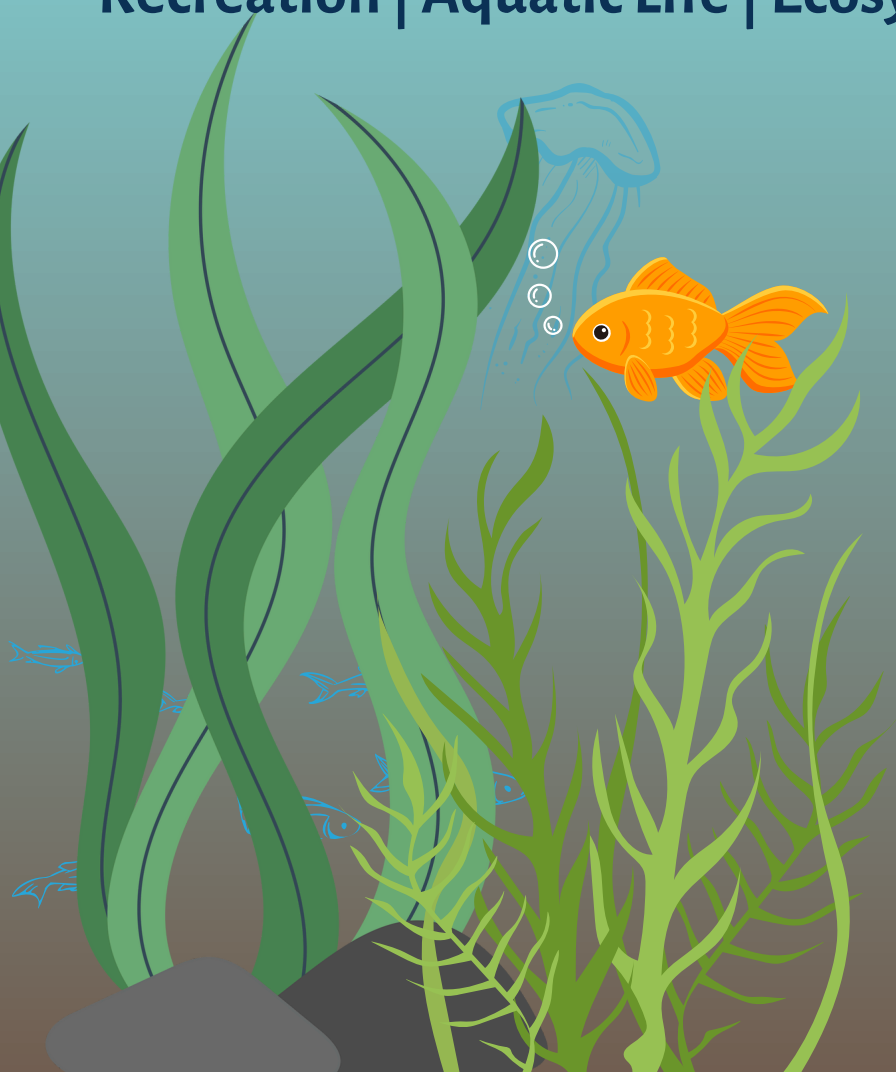
Pet waste left on the ground can be swept into waterways during light rains and heavy storms.

PREVENT BACTERIA BUILDUP AND ALGAL BLOOMS 4

Bacteria buildup and algal blooms degrade marine environments which can harm fish and cause illness in humans.

SUPPORT CLEAN WATERWAYS 5

Clean water means healthy:
Recreation | Aquatic Life | Ecosystem | Ecotourism



Help keep our

COAST CLEAN

HOW DOES SCOOPING SUPPORT A CLEAN ROCKPORT?

A recent study tracking bacterial buildup in Little Bay found a link between the contamination and pet waste.

Pet waste contains bacteria and other nutrients harmful to aquatic environments. ***Pet waste can be linked to algal blooms and elevated levels of ammonia*** in waterbodies, which reduce oxygen levels, increase algae, and may kill fish and other marine animals.

Pet waste can be harmful to human recreation due to bacterial and viral buildup in waterways. Under the right conditions, these can cause illness including, but not limited to:

- gastrointestinal illness
- dehydration
- headaches
- rash
- fever

Water quality can be improved for all to enjoy through simple acts like cleaning after pets. A common misconception is that we only need to remove pet waste from public areas. ***Private yards can also be a source of pet waste pollution.***

WHAT IS THE BEST WAY TO CLEAN UP AFTER MY PET?

- ***Scoop the poop*** on walks and from your private yards.
- ***Bag it up*** in an airtight baggy and place it in an appropriate trash recepticle.
- ***Flush it*** - if you're really in a bind - flush it after removing any debris like sticks or litter.

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